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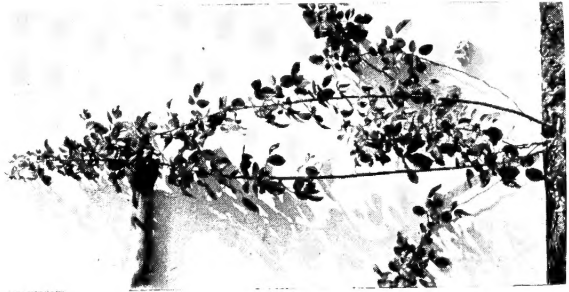
Jan. 8, 1950

AT THE CENTER OF THE SOUTH

The SOUTHERN NURSERY CO. INC.
AND LANDSCAPE

WINCHESTER, TENNESSEE

Extra Heavy
Paul Scarlet
ROSES



← NOTE PICTURE AT LEFT

- 2 yr. No. 1 @ \$.40
- No. 1 1/2 @ .30
- No. 2 @ .25

**See Our List of
LINERS Inside!**

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From The Center Of The South

SOUTHERN NURSERY CO.
INC. AND LANDSCAPE
INC.

WINCHESTER, TENNESSEE

NOVEMBER 8 1958

Serving You - Since '72

CONIFEROUS EVERGREENS

JUNIPER

ANDORRA
12/15" B&B @ \$1.00
15/18" B&B @ 1.25

H. FASTIGIATA
18/24" B&B @ \$1.40
2/3" B&B @ 1.65
3/4" B&B @ 2.00
4/5" B&B @ 2.50

GREEK
15/18" B&B @ \$1.50
18/24" B&B @ 1.75
24/30" B&B @ 2.00

PFITZER
15/18" B&B @ \$1.75
18/24" B&B @ 2.25
24/30" B&B @ 3.00

PFITZER—GOLD TIP
18/24" B&B @ \$2.25
24/30" B&B @ 3.00
30/36" B&B @ 3.75

SAVIN
15/18" B&B @ \$1.75
18/24" B&B @ 2.25

SYLVESTER
2/3" B&B @ \$2.00
3/4" B&B @ 2.50

CEDRUS
18/24" B&B @ \$1.50
2/3" B&B @ 2.50

ARBORVITAE
BERCKMAN GOLDEN
15/18" B&B @ \$1.25
18/24" B&B @ 1.75

EXCELSIOR
18/24" B&B @ \$1.50
24/30" B&B @ 2.00
30/36" B&B @ 2.50
36/42" B&B @ 3.00

GLOBE
15/18" B&B @ \$1.50
18/24" B&B @ \$1.75
24/30" B&B @ 2.25

BROADLEAF

EVERGREENS

ABELIA

ED. GOUCHER 2 yr. tpl.
15/18" B&B @ \$1.75
18/24" B&B @ 1.00

GRANDIFLORA 2 yr. tpl.
15/18" BR @ \$1.35
18/24" BR @ .60
2/3" BR @ .75

COTONEASTER
FRANCHETTA 2 yr. tpl.
18/24" B&B @ \$1.50
2/3" B&B @ 2.00
4/5" B&B @ 3.00

HORIZONTALIS
1 Gal. Cans \$1.00

ELEAGNUS
PUNGENS REFLEXA 4 yr. tpl.
3/4" B&B @ \$2.00
4/5" B&B @ 2.50

EUONYMUS
CARRIERI 2 yr. tpl.
(Add 25c per plant for B&B)
12/15" BR @ \$1.75
15/18" BR @ 1.00
18/24" BR @ 1.25

JAPONICA 2 yr. tpl.
15/18" B&B @ \$1.00
18/24" B&B @ 1.50
24/30" B&B @ 2.00

PATENS 2 yr. tpl.
15/18" B&B @ \$1.00
18/24" B&B @ 1.50
24/30" B&B @ 2.00

GARDENIA
FLORIDUM 2 yr. tpl.
15/18" B&B @ \$1.75
18/24" B&B @ 1.00

ILEX
CORNUTA 3 yr. tpl.
12/18" B&B @ \$3.00
18/24" B&B @ 3.50
24/30" B&B @ 4.00

JASMINE
FLORIDUM 2 yr. tpl.
(Add 25c per plant for B&B)
18/24" BR @ \$1.50
24/30" BR @ .65
30/36" BR @ 1.00

LIGUSTRUM
LUCIDUM 2 yr. tpl.
18/24" B&B @ \$1.25
24/30" B&B @ 1.50

MAHONIA
JAPONICA BEALI 2 yr. tpl.
12/18" B&B @ \$1.25

NANDINA
DOMESTICA 2 yr. tpl.
18/24" B&B @ \$1.25
24/30" B&B @ 1.50
30/36" B&B @ 1.75
3/4" B&B @ 2.00

PYRACANTHA
GRABERI: RED BERRY 2 yr. tpl.
2/3" B&B @ \$2.00
3/4" B&B @ 3.00
5" Pots @ .60
4" Pots @ .50

LALANDI: ORANGE BERRY
4/5" B&B 3 yr. tpl. @ \$3.50
5/6" B&B @ 4.00
4" Pots @ .40

SANTOLINA
LAVENDER COTTON 2 yr. tpl.
12/15" B&B @ \$1.00
12/18" B&B @ 1.25
18/24" B&B @ 1.50

VIBURNUM
BURKWOODI 2 yr. tpl.
15/18" B&B @ \$1.50
18/24" B&B @ 2.00

CARLESI
12/18" BR @ \$1.50
18/24" BR @ 2.25

RHYTIDOPHYLLUM 3 yr. tpl.
18/24" B&B @ \$1.50
2/3" B&B @ 2.00
3/4" B&B @ 2.50
4/5" B&B @ 3.50
5/6" B&B @ 5.00

SHADE AND
ORNAMENTAL
TREES

CHINESE ELM
4/5" @ \$1.75
5/6" @ 1.00
6/8" @ 1.25
8/10" @ 1.50

DOGWOOD
(SINGLE WHITE)
18/24" @ \$1.50
2/3" @ .75
3/4" @ 1.25

RHUS COTINUS
SMOKE TREE @ \$1.50
2/3" @ .60
3/4" @ .75

TREE WISTERIA (Purple)
(Add 50c per plant for B&B)
3/4" BR @ \$3.00
2/3" BR @ 2.25

WEEDING WILLOW
6/12" @ \$1.50
12/18" @ .75
18/24" @ 1.25
2/3" @ 1.75
3/4" @ 2.50

DECIDUOUS
SHRUBS

ALTHEA
DBL. RED—DBL. PINK—DBL.
PURPLE—DBL. VARIGATED—
DBL. WHITE
18/24" @ \$1.15
2/3" @ .20
3/4" @ .25

AZALEA
POUKHANENSIS
9/12" B&B @ \$1.25
12/15" B&B @ 1.50
15/18" B&B @ 1.75

KOLKWTZIA
BEAUTY BUSH
18/24" @ \$1.40
2/3" @ .50
3/4" @ .60

RED LEAF BARBERRY
BUSHY 4 yr. transplants
BERBERIS T. ATROPURPUREA
15/18" @ \$1.20
18/24" @ .30
24/30" @ .50

BEAUTY BERRY
CALLICARPA PURPUREA
18/24" @ \$1.25
2/3" @ .35

CREPE MYRTLE
(RED, PINK, LAVENDER,
WHITE)
18/24" BR @ \$1.30
2/3" BR @ .40
3/4" BR @ .50

WM. TOOVEY
18/24" @ \$1.35
2/3" @ .45

FLOWERING QUINCE
CYDONIA JAPONICA RUBRA
18/24" @ \$1.40

DEUTZIA
CRENATA 2/3" @ \$1.25
3/4" @ .40

PRIDE OF ROCHESTER
3/4" @ \$1.40
4/5" @ .50

FORSYTHIA
SPECTABILIS 2/3" @ \$1.30
3/4" @ .40
4/5" @ .50

SPRING GLORY
18/24" @ \$1.30
2/3" @ .40
3/4" @ .50

INTERMEDIA
2/3" @ \$1.20
3/4" @ .30
4/5" @ .40

HYDRANGEA
ARBORESCENS 12/18" @ \$1.25
18/24" @ .35
2/3" @ .50

P. G.
18/24" @ \$1.30
2/3" @ .40

LILAC
(COMMON PURPLE)
18/24" @ \$1.30
2/3" @ .40
3/4" @ .60

(FRENCH HYBRIDS)
Congo, Charles X. Marc Michel
12/18" @ \$1.30
2/3" @ .40
3/4" @ .50

ROSEA
18/24" @ \$1.20
2/3" @ .30
3/4" @ .40

WEIGELIA
18/24" @ \$1.20
2/3" @ .30
3/4" @ .40

PERSIAN
18/24" @ \$1.30
2/3" @ .40
3/4" @ .60

VARIGATA NANA
18/24" @ \$1.25
2/3" @ .35

PLUMS—APRICOTS—
NECTARINES—
DAMSONS—PRUNES

Branched Per 100 Each
7/16" caliper 3/4" @ \$1.40
5/16" caliper 2/3" @ .30

PLUM VARIETIES
Abundance Red June
Burbank Wickson
Bruce Winesap
Opale

APRICOT VARIETIES
Early Golden Moorpark
Superb

NECTARINE VARIETY
DAMSON VARIETIES
Hunter Blue Damson Shropshire Damson

PRUNE VARIETY
Stanley

CHERRIES
Dormant Buds 1 year
1" caliper 5/6" @ \$1.90
11/16" caliper 4/6" @ .70
9/16" caliper 4/5" @ .60
7/16" caliper 3/4" @ .50
5/16" caliper 2/3" @ .40

VARIETIES
SOUR: Montmorency
Early Richmond
Mayduke
SWEET: Schmidt
Lambert
Black Tartarian
Gov. Wood

PEARS
Well Branched
11/16" caliper 5/6" @ \$1.50
9/16" caliper 4/5" @ .40
7/16" caliper 3/4" @ .30

VARIETIES
Sectal Keiffer
Bartlett Leconte
Douglas Lincoln
Garber Dixie Pineapple

ROSES
2 yr. No. 1 @ \$1.40
No. 1 1/2 @ .30
No. 2 @ .25

Grootendorst Pink
Polyantha Golden
Salmon
Polyantha Ideal
Polyantha Hoover
P. S. Dupont
Pink Radiance
Red Radiance
Hybrid Teas:
Betty Upchurch
Conde de Sotomayor
Edith Nellie Perkins
Editor McFarland
Etoile de Hollande
Francis Scott Key
Frau Karl Druschki
K. A. Victoria
Lady Hillington
Marchal Niel
Mrs. Charles Bell

Climbers:
Cl. American Beauty
Cl. Columbia
Cl. Etoile de Hollande
Cl. K. A. Victoria
Cl. Paul Scarlet
Cl. P. S. Dupont
Cl. Tallman
Cl. Old Fashioned
Yellow

FRUIT TREES
PEACH
DORMANT BUDS
1" caliper 5/6" @ \$1.50
11/16" caliper 4/6" @ .40
9/16" caliper 4/5" @ .30
7/16" caliper 3/4" @ .25
5/16" caliper 2/3" @ .20

JUNE BUDS
(Sizes and Prices upon request)

VARIETIES
Ambergen
Belle of Georgia
Burnett Elberta
Carmen
Champion
Chinese Cling
Dixie
Dixie
Early Elberta
Early Elberta
Golden Jubilee
Glasgow Elberta
Halehaven
Hilev
Indian Cling
Jerseyland
J. H. Hale
Late Elberta
Mayflower
Red Bird
Rochester
Shipper Late Red
Sullivan Ea. Elberta
Trogem

SYMPHORICARPOS
CHENAULTI
Improved Coralberry
18/24" @ \$1.20
2/3" @ .30
3/4" @ .40

VIBURNUM
CARLESI
12/18" BR @ \$1.50
18/24" BR @ 2.25

DENTATUM
18/24" @ \$1.30
2/3" @ .40
3/4" @ .60

OPULUS STERILIS
Common Snow Ball
12/18" @ \$1.30
18/24" @ .40

TOMENTOSUM PLICATUM
Jap. Snowball
12/18" @ \$1.30
18/24" @ .40
2/3" @ .50

WEIGELIA
18/24" @ \$1.20
2/3" @ .30
3/4" @ .40

PURPLE WISTERIA
2 yr. cut. 18/24" @ .40

HALL'S JAPANESE
HONEYSUCKLE
3 yr. tpls. Per 100 \$10.00

EUONYMUS RADICANS
2" Pots, each .15
Per 100 12.00

EUONYMUS COLORATUS
2" Pots, each .15
Per 100 12.00
2 yr. Field Grown @ .50

BARE ROOT LINERS
Those items marked transplanted were rooted Summer of 1949 -- planted to beds Spring of 1950.

Each
Andorra Juniper Transplanted to Beds 4/8" \$0.10
Azalea Amoena Transplanted to Beds 4/6" .15
Barberry, Red Leaf: Transplanted-Field Grown 12/15" .15
Cedrus Deodara Seedlings-Bed Grown 4/6" .10
8/8" .15
8/12" .20
6/12" .05
12/18" .10
18/24" .20
6/12" .08
4/6" .06
6/8" .10
Euonymus Carrieri Transplanted to Beds 6/12" .15
Euonymus Radicans Transplanted to Beds 6/12" .15
Gardenias (Cape Jasmine) Transplanted to beds 12/18" .20
(Belmont & Floridum Varieties) 38/24" .35
Ginkgo Biloba, 2 year Seedlings-Bed Grown 6/12" .06
12/18" .12
4/8" .10
Hoveys Globe A. V. Transplanted to Beds 4/6" .20
Ilex Rotundifolia Transplanted to Beds 5/8" .10
Juniper H. Fastigiata Transplanted to Beds 6/8" .15
Magnolia Grandiflora Seedlings-Bed Grown 4/6" .10
6/8" .15
Mimosa Seedlings-Bed Grown 6/12" .02
12/18" .03
18/24" .05
2/3" .10
Pfitzer Juniper Transplanted to Beds 6/12" .40
Scotch Broom Seedlings-Bed Grown 12/18" .08
18/24" .08
Symphoricarpos Chenaulti Transplanted to Beds 12/18" .06
18/24" .08
Taxus Capitata Transplanted to Beds 38/24" .08
6/12" .20

Bareroot liners rooted early Summer of 1950 -- transplanted to beds in August of 1950. Available -- Spring of 1951.

Euonymus Patens \$.08*
Euonymus Carrieri .08*
Jasmine Floridum .08*

Potted LINERS
Azalea Poukhanensis 2" Pots 8/12" \$1.15
Cedrus Deodara 3" Pots .12
Euonymus Japonica 2" Pots .12
Euonymus Patens 2" Pots .12
Euonymus Radicans 2" Pots .12
Forsythia Spring Glory 2 1/2" Pots .12
Habs Littleleaf Ivy 2" Pots .10
Hedera Helix English Ivy 2" Pots .10
Hydrangea P. G. 2" Pots .10
Ilex Rotundifolia 2" Pots .15
Jasmine Nudiflorum 2" Pots .10
Ligustrum Lucidum 2" Pots .10
Nandina Domestica 2" Pots .10
Vince Minor 2" Pots .10
Pyracantha Graberi 2" Pots .15
(Large Deep Red Berries) 4" Pots 12/15" .50
15/18" .60
Pyracantha Lalandi 2" Pots .15
(Upright Orange Berry) 4" Pots .40
Pyracantha San Jose Hybrid 2" Pots .15
Viburnum Burkwoodi 2" Pots .20
Viburnum Rhytidophyllum 2" Pots .25
" 3" Pots .35

* Items thus marked -- Spring Delivery -- Balance of list can be shipped anytime.

FROM
The Center Of The South

SOUTHERN NURSERY CO.
INC. AND LANDSCAPE
INC.

WINCHESTER, TENNESSEE

(SMALL: THE WINTER WINCHESTER, TENN.)

DOGWOOD

Carefully Grown on
Transplanted Understocks



This field of Pink Dogwood is budded on transplanted white dogwood seedlings. Note the uniformity of heavy calipered well branched trees. Look at the 2 to 3 foot tree below. Order your needs today and be assured of getting the best!



Our double white dogwood are grown exactly like the pink (at left).

They have a distinctly double bloom just a bit later than the native white thus extending your dogwood season.

Single whites are grown from transplanted liners spaced in the row to form well developed specimens.

CORNUS FL. RUBRA

Pink Flowering

3 to 4 Feet High—BR—\$2.50 Ea.

2 to 3 Feet High—BR— 1.75 Ea.

1½ to 2 Ft. High—BR— 1.25 Ea.

1 to 1½ Ft. High—BR— .75 Ea.

CORNUS FL. Sing

3 to 4 Feet High—BR—

2 to 3 Feet High—BR—

1½ to 2 Ft. High—BR—

Berberis T. Atropurpurea

(GOV'T. INSPECTED)

Our Red Leaf Barberry are 4-year transplants and they're really nice. The picture at right shows a 18/24" plant. Notice the well branched top and fibrous root system. A top quality plant that will transplant well. Our strain of Red Barberry is the best.

An order will reserve your needs for shipment whenever you say!



Flowering Crab

Heavy Branched 2-yr. GRAFTS

5 TO 6 FT. TREE AT RIGHT ➡➡➡

Varieties: HOPA and ELEYI

6/8'@	\$.85
5/6'@	.65
4/5'@	.50
3/4'@	.40

1 YEAR BUDS - BRANCHED

Atrosanguinea, Neidzwetskyana, Eleyi
Hopa, Schedeckeri, Red Silver, Baccata

3/4'@	\$.40
4/5'@	.50

You will be more than pleased with
these Top Quality Flowering Crabs.

Reserve Yours TODAY!

THEY WONT LAST LONG.



TREE WISTARIA

Note the Sturdy Trunk and
Well Developed Head

These 5 year old plants have been
pruned in the nursery row for 4
years. They'll transplant well and
bloom early.

**3 to 4 Feet High—BR
\$3.00**

**2 to 3 Feet High—BR
\$2.25**

Reserve Your Needs Today!



JS FL. Single White
et High—BR—\$1.25 Ea.
et High—BR— .75 Ea.
Fl. High—BR— .50 Ea.

CORNUS FL. PLENA Double White

2 to 3 Feet High—BR—\$1.25 Ea.
1½ to 2 Ft. High—BR— 1.00 Ea.
1 to 1½ Ft. High—BR— .75 Ea.

Red Leaf Barberry

4 YEAR TRANSPLANTS

15/18"	—BR—.....@	\$.20
18/24"	—BR—.....@	.30
24/30"	—BR—.....@	.50

ORDER TODAY!

From the Center of the South

AT THE CENTER OF THE SOUTH

SOUTHERN NURSERY CO.
The Established in 1873 AND LANDSCAPE

WINCHESTER, TENNESSEE



